

Sumando valor *a lo que llevamos dentro.*

Hacer más sostenibles los envases
hace más valiosos a los productos
que van dentro.



ABOUT US

Hinojosa is a leading corporation in the packaging sector, which has experienced significant growth in recent years. It currently employs more than 2,400 people in twenty production plants located in Spain, Portugal and France. Innovation, specialisation and customer orientation and proximity are the pillars on which this growth is based. In 2022, the group celebrates its 75th anniversary by consolidating its international projection.

SHARED PURPOSE

Advancing the **common good** with **sustainable packaging**.

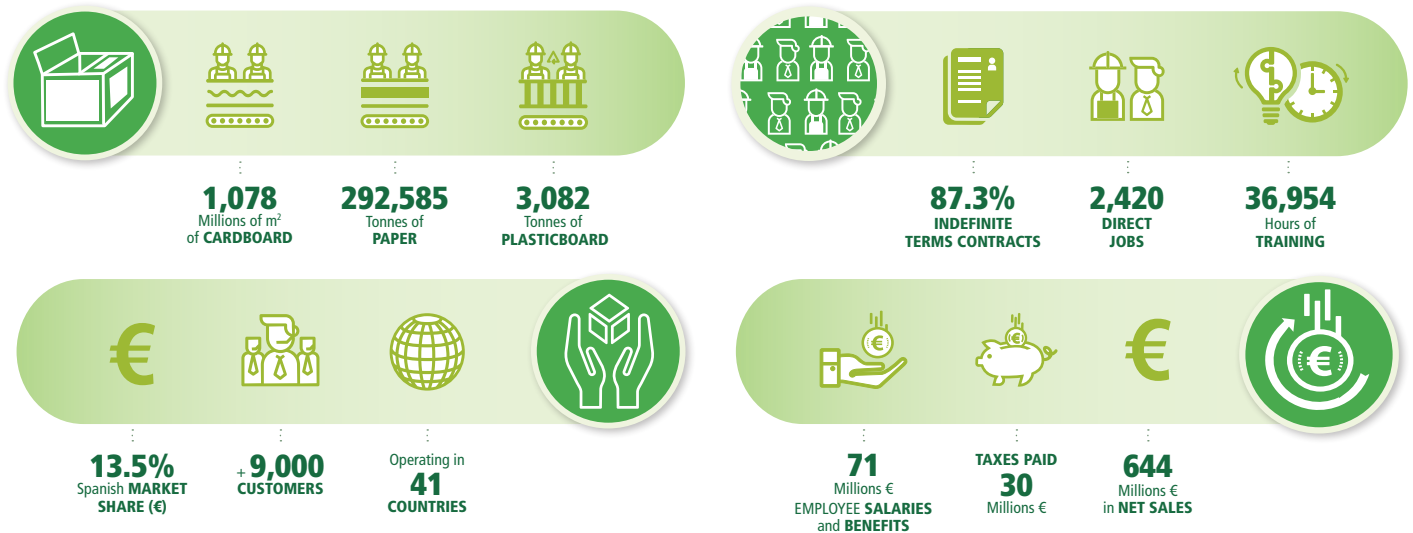
OUR PHILOSOPHY

In our contribution to wellbeing, we strive for excellence, while being deeply committed to respect.

VALUE PROPOSITION

Commitment to sustainable excellence for every customer, providing fast and flexible packaging solutions that add value to their business, allowing them to deliver **maximum customer satisfaction**.

KEY FIGURES



OUR VALUES



CUSTOMER FOCUS

Having a customer focus means we are driven to assist and serve our customers (both internal and external) and to meet their needs.



EXCELLENCE

Ensuring excellence in our business means doing things well, making sure this is the rule rather than the exception and seeking the highest quality from the outset.



POSITIVE ATTITUDE

Having a positive attitude means understanding the current reality and facing it as best as we can whilst focusing on the beneficial aspects that are within our control and can help us to advance further.



CONFIDENCE

Having confidence means believing that someone is capable of responding adequately in a given situation.

OUR LOCATIONS



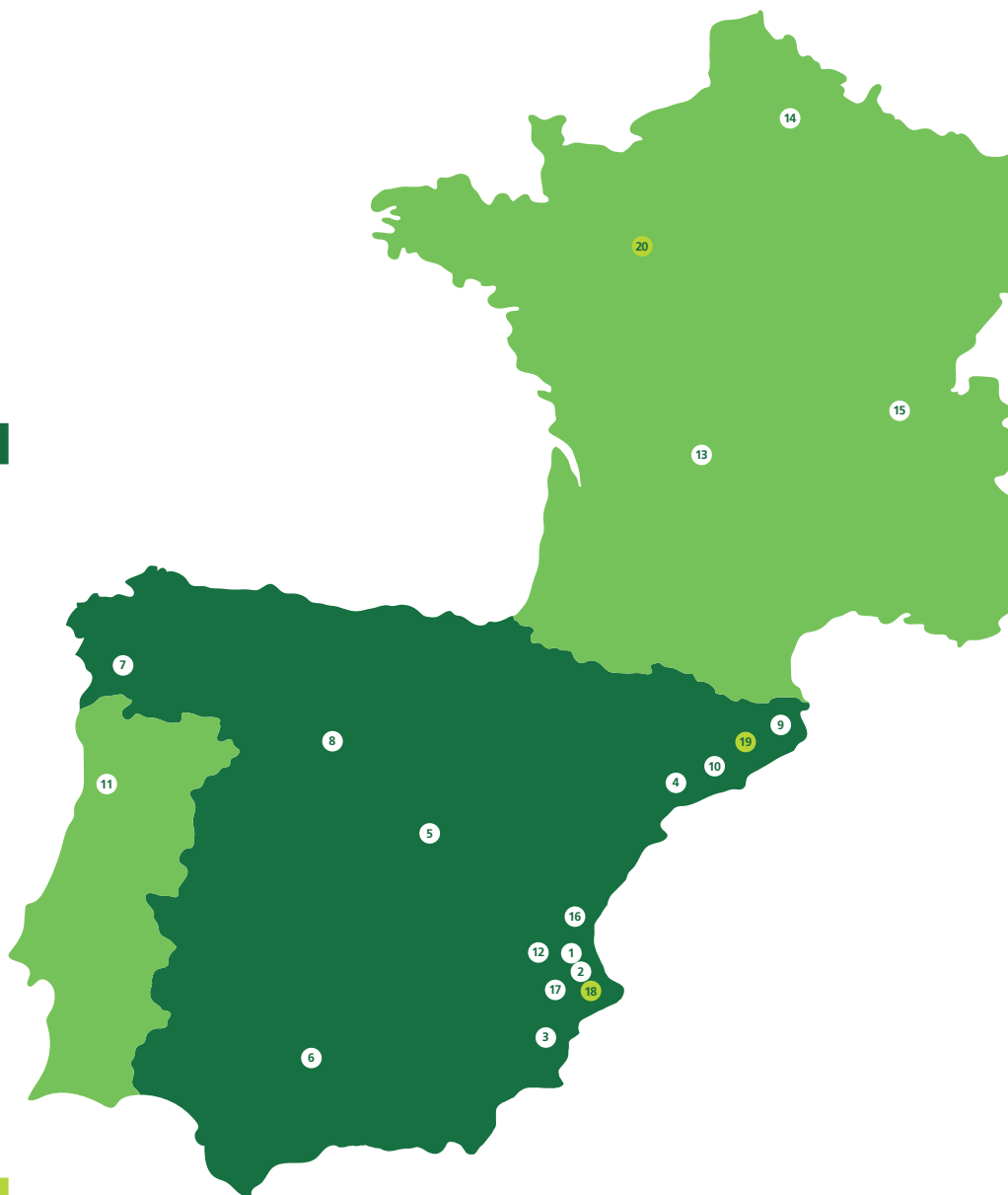
HINOJOSA PACKAGING

- ① Hinojosa Packaging Xàtiva
- ② Cartonajes Bernabeu
- ③ Vegabaja Packaging
- ④ Hinojosa Packaging Pacs
- ⑤ Hinojosa Packaging Guadalajara
- ⑥ Hinojosa Packaging Córdoba
- ⑦ Hinojosa Packaging Vigo
- ⑧ Hinojosa Packaging Valladolid
- ⑨ Hinojosa Packaging Sarrià
- ⑩ Hinojosa Packaging Cardedeu
- ⑪ Hinojosa Packaging Graphicsleader
- ⑫ Hinojosa Packaging Galeria Gráfica
- ⑬ Allard Emballages Brive
- ⑭ Allard Emballages Compiègne
- ⑮ Allard Emballages Saint-Vulbas
- ⑯ Hinojosa Packaging Cipasi
- ⑰ Hinojosa Packaging Onduflex



HINOJOSA PAPER

- ⑱ Hinojosa Paper Alquería
- ⑲ Hinojosa Paper Sarrià
- ⑳ Hinojosa Paper Varennes



SOCIAL RESPONSIBILITY AT HINOJOSA

The company's new **Strategic Plan "Be Stronger"** includes its **Sustainability Plan**, where the Group has set out its priorities in terms of **Corporate Social Responsibility** and its commitments to major global sustainability agendas.

Hinojosa has elected to abide by the **UN's Sustainable Development Goals (SDGs)**, joining forces in favour of a development model that helps to enhance its positive impact on society and minimise any negative impact that its activity may have within the value chain, i.e. from supply and input logistics, throughout production and operations, to the distribution, use and end of useful life of products.










CORE STRATEGY



GOAL 2023

	<p>7 AFFORDABLE AND CLEAN ENERGY</p>  <p>9 INDUSTRY, INNOVATION AND INFRASTRUCTURE</p> 	<p>60% of energy from renewable sources</p> <p>10 MW of photovoltaic solar energy</p> <p>100% electricity from a renewable source in Spain and Portugal</p> <p>2.5 GJ/Tnpr energy consumption ratio</p>
	<p>4 QUALITY EDUCATION</p> 	<p>Extensión of dual professional training</p> <p>Ensure that 100% of the workforce has been informed of CSR-related matters</p>
	<p>3 GOOD HEALTH AND WELL-BEING</p> 	<p>Promote healthy habits among employees</p> <p>Goal 0 accidents</p>
	<p>12 RESPONSIBLE CONSUMPTION AND PRODUCTION</p> 	<p>Environmental certification of our products</p>
	<p>17 PARTNERSHIPS FOR THE GOALS</p> 	<p>Increase our local community actions by 10%</p>

After identifying and determining which **SDGs** are most relevant to the organisation, various objectives and actions are set out to meet these goals, all of which are aligned under the pillar of **Sustainable Development** in the company's new **Strategic Plan** and grouped based on the three following guidelines:

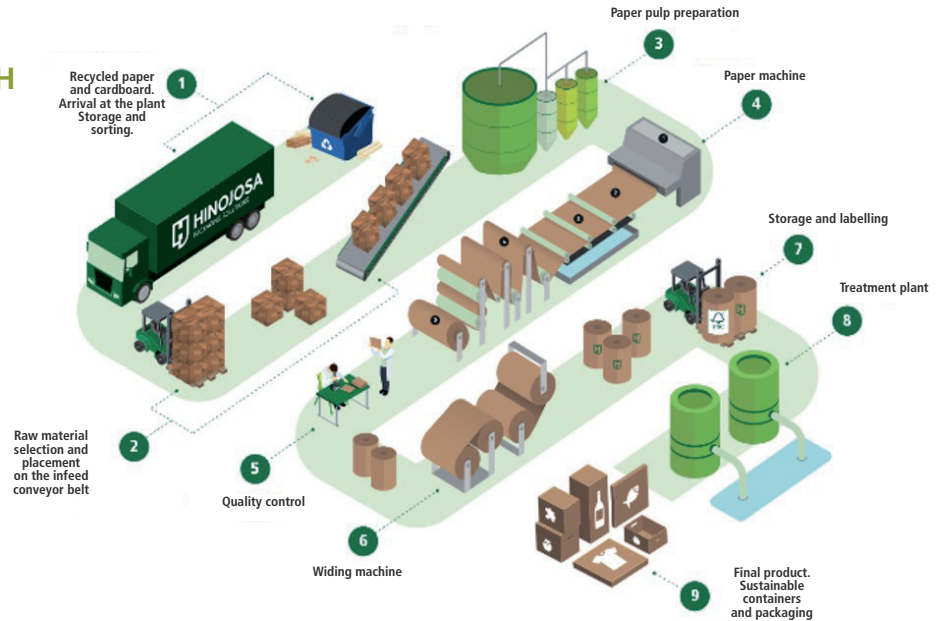
CORE STRATEGY		GOAL 2023
		<p>30% reduction of carbon footprint (Scopes 1&2) 0.13 Tn CO₂ eq/Tn prod for CO₂ emissions (Scopes 1&2) 80% reduction in Scope 1 emissions at the paper mills</p>
		<p>Increase the number of sites with Zero Waste certification 100% of paper mills with "Zero Waste" certification 8 packaging plants with environmental certification Optimise the final destination of waste</p>
		<p>Professional development for recent graduates Internal development of career and training plans Attracting and managing talent</p>
		<p>Carbon footprint calculated for 50% of our products</p>
		<p>Train 100% of our staff in development offices on the circular economy and eco-design</p>

PLANET - Circular economy

In line with the Circular Economy Action Plan adopted by the European Commission in 2015, Hinojosa has adopted this commitment to protecting the environment and reducing its environmental impact, also implementing mechanisms and means to prevent pollution.



IT ALL BEGINS WITH RECYCLED PAPER PRODUCTION:



RAW MATERIALS AND WASTE MANAGEMENT

98.9%

Materials from
**RENEWABLE
SOURCES**

87.7%

**RECYCLED
MATERIALS**

25.7%

Of internal
**RECYCLED
PAPER FIBER**

95.6%

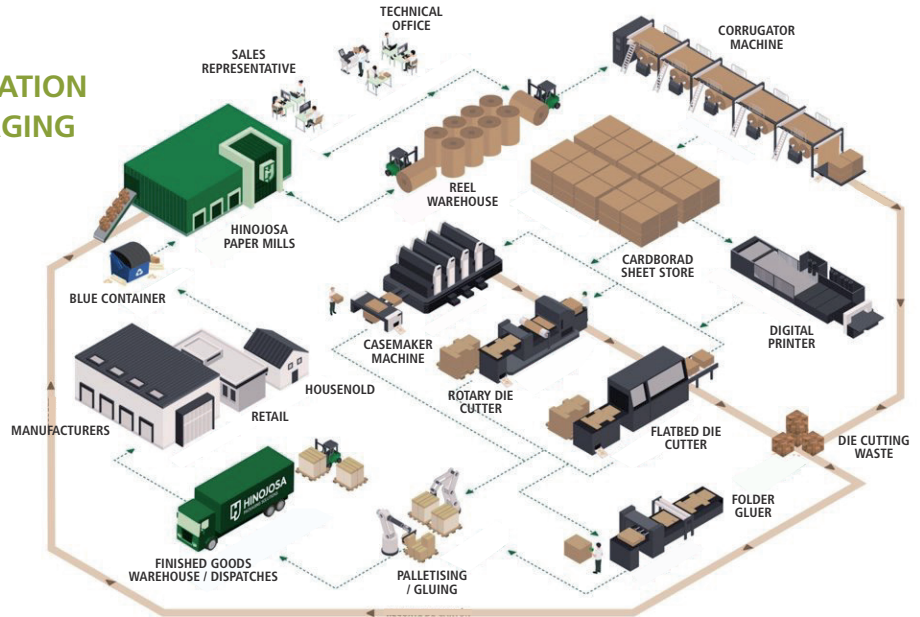
Of waste is
**SENT to
VALORIZATION**

Our organisation generates around **95.7%** of its waste during the production process, with the majority of the waste coming from the process itself. **100%** of this waste is **reused** in the production process so that it can continue generating value.

After the product is sent to market and has reached its end of life, its sustainable attributes become evident given the fact that both the corrugated cardboard and plasticboard are **100% recyclable**.



AND ITS TRANSFORMATION CONTINUES IN PACKAGING PLANTS:



ENERGY AND WATER MANAGEMENT

27.6%

WATER IS REUSED
from other organisations

52,3%

Of energy is
from **RENEWABLES SOURCES**

26.1%

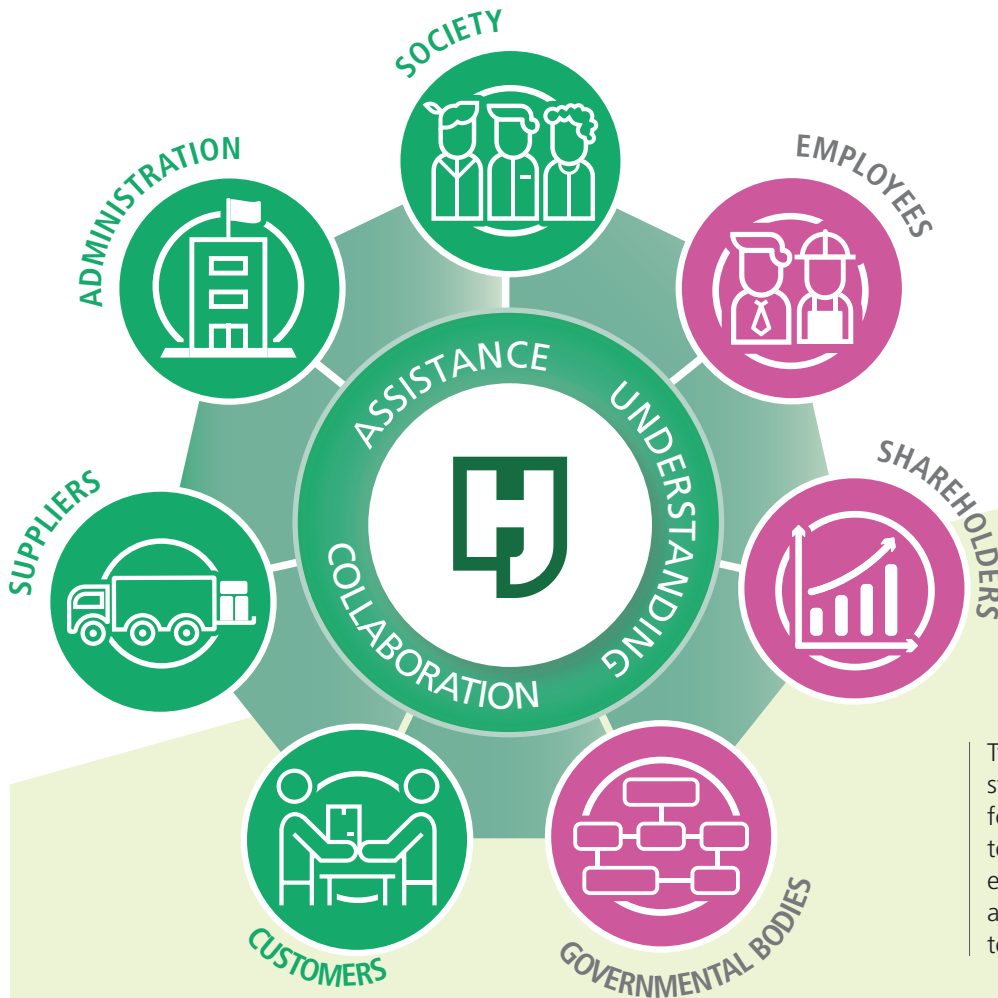
REDUCTION OF CARBON FOOTPRINT
(Scope 1&2)

1.500 MWh

ELECTRICAL PRODUCTION
with PV's

PEOPLE

Our organisation's mission includes our commitment to having a highly dedicated and qualified team, thereby ensuring the safety of our employees. This dedication begins at the top with management and radiates downwards to all Group employees. There are also projects and initiatives, both from corporate services and within the plants themselves, that are geared towards developing talent, improving work conditions, labour conciliation and, of course, ensuring that health and safety conditions are upheld at all workplaces.



“
We want to be a place where people want to work and develop their talent.
”

Two of **Hinojosa's** three core CSR strategies focus on driving customer-focused actions, promoting initiatives to develop talent in a healthy work environment and performing social and/or environmental actions related to its products.

HEALTH AND SAFETY

Hinojosa has a health and safety management system in place to ensure the well-being of its workers and to promote a preventive culture and integrate this throughout the organisation. Thus, any matters related to working conditions undergo a continuous improvement process.



9.1
ACCIDENT
RATE

0.32
SEVERITY
RATE



TRAINING



DUAL PROFESSIONAL TRAINING

Hinojosa Packaging Xàtiva and **Cartonajes Bernabéu** are promoting a dual professional training course in graphics printing at Costera de Xàtiva secondary school. This module is a pioneer in new dual training models, which focus on maintaining an approach based on reality and the company's needs. It has also received recognition as an exemplary dual professional training course from the Valencian Ministry of Education.

METATOP CAMPUS

The second edition of **Metatop Campus** was held in 2021, which is a training programme for company staff with potential that provides them with a general overview of the company and instils a group ethos, guiding talented participants towards future leadership roles. This year, the programme had 34 participants who will acquire technical knowledge as well as Hinojosa's characteristic values, such as initiative and commitment.



OUR CUSTOMERS

The company's vision explicitly includes its commitment to its customers: **"We help them to grow and we grow with them as a Group"**. Hinojosa constantly ensures that its raw materials are from a sustainable source and **89,5%** of its plants are FSC® certified.

With a view to contributing to improved social and environmental practices, **Hinojosa** shares relevant performance information through several platforms, such as ECOVADIS, SEDEX and CDP, where it rates the performance level of its companies in social and **environmental** matters, as well as in terms of ethical and responsible practices within the supply chain.



ecovadis



Sedex® Member

SUSTAINABLE INNOVATION

The company works diligently to make sure our customers' products come to fruition and help them to develop better solutions, offering sustainable products that respect the environment. In the context of the European Union's restrictions on single-use plastics in the food industry, **Hinojosa** has developed a broad portfolio of **sustainable** packing and packaging solutions that address current consumer trends.



360
GREEN
PACKAGING

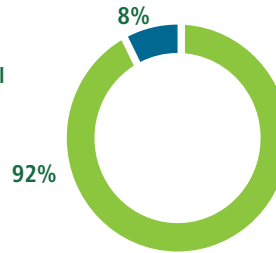


OUR SUPPLIERS

Suppliers are an essential component in the proper functioning of Hinojosa's supply chain. This is why the company strives to create long-lasting and quality relationships for both parties.

DISTRIBUTION OF SUPPLIERS BY GEOGRAPHICAL ORIGIN

■ National
■ International



COMMUNITY COLLABORATION



CORPORATE VOLUNTEERING

In our quest to give back to the environment through our business, we wanted to go one step further as a company. At **Hinojosa**, we are deeply committed to the local communities where we operate, and collaborate with them to find out how our activities can have a positive environmental and social impact. The corporate volunteering programme aims to allow our workers to participate in solidarity actions that are aligned with the **Group's CSR strategies**. Thanks to volunteerism, our employees are directly involved in the CSR strategy, feel as though they are part of it and identify with the company's social values. They also develop key skills for the company, such as customer service, leadership, teamwork, empathy, tolerance, innovation etc. And most importantly, the community receives a social return from the company.

